✓ Payment confirmed — welcome!

Your Video Studio is ready

Download it below and follow this step-by-step guide. From the zip file to your first video, with no errors.

STEP 0 · DOWNLOAD

Download the Video Studio

File: **ESTUDIO-VIDEOS (ATUALIZADO 10-11).zip** · ~560 MB · latest version (Nov 11)

⬇ Download the program

This guide as PDF

On Google Drive, if it says "can't scan this file for viruses" (normal for big files), click **Download anyway**.

The control panel is in Portuguese, but the skills work with Claude in **any language** — just talk to Claude in English.

The 4 golden rules

Almost every problem ("the folder won't open", "skills missing", "won't install") comes from one of these. Follow them and it just works:

1. Extract first	Never run anything from inside the zip. Extract (unzip) the whole folder first.
2. Short path	Windows: extract to `C:\` so you get `C:\ESTUDIO-VIDEOS`. Deep folders make Windows skip files silently.
3. No OneDrive / iCloud	No synced Desktop, OneDrive or iCloud Drive. They lock or offload files during install.
4. 15 GB free + internet	The installer downloads tools (8–10 GB). Takes 15 min to 1 hour. Don't close the window.

✓ RIGHT: `C:\ESTUDIO-VIDEOS` · Mac: `/Users/yourname/ESTUDIO-VIDEOS`

✗ WRONG: `C:\Users\John Smith\OneDrive\Desktop\New folder\ESTUDIO-VIDEOS (ATUALIZADO)\ESTUDIO-VIDEOS`

In this guide

1 · Download and extract (Windows / Mac)

2 · Install Claude Code

3 · Run the installer (INSTALAR.bat / INSTALAR.command)

4 · Easiest way: let Claude install everything

5 · Your first video

6 · How to update

7 · Common errors + INSTALACAO.log

⭐ Sales Machine on Autopilot (if you got the upgrade)

SECTION 1

Download and extract

🪟 Windows 10 / 11

1. Open your **Downloads** folder. The file is called **ESTUDIO-VIDEOS** (zipper-folder icon).

2. **Right-click the zip → Extract All...** A window opens with a path field like:

```
C:\Users\you\Downloads\ESTUDIO-VIDEOS (ATUALIZADO 10-11)
```

3. **Delete everything in that field and type only** `C:\`, then click **Extract**. Windows creates `C:\ESTUDIO-VIDEOS` by itself. If it asks for administrator permission, click **Continue**.

> **Why C:\ ?** Windows has a 260-character path limit. Folders inside folders inside Downloads go over it, and Windows skips files without telling you — that's where "skills missing" comes from.

4. **(Optional) Examples:** extract each example part to `C:\` too. They go inside `C:\ESTUDIO-VIDEOS` automatically. If asked "replace files?", click **Replace**.

🍎 macOS — Intel or Apple Silicon (M1–M4)

1. **Double-click the zip** in Downloads. The Mac creates the **ESTUDIO-VIDEOS** folder next to it.

2. **Drag the ESTUDIO-VIDEOS folder into your user (Home) folder.** In Finder: menu **Go → Home** (the little house with your name) and drop it there. Result: `/Users/yourname/ESTUDIO-VIDEOS`.

> **Don't use iCloud Drive** or "Desktop & Documents in iCloud": it moves files off your Mac to save space and the program can't find them.

3. **(Optional) Examples:** on Mac, double-clicking each part creates separate "ESTUDIO-VIDEOS 2", "3"... folders. To merge them correctly, open **Terminal** (⌘ + Space, type Terminal, Enter), paste this and press Enter:

```
for z in ~/Downloads/ESTUDIO-VIDEOS-EXEMPLOS-*.zip; do ditto -x -k "$z" ~/; done
```

Or ask Claude: *"extract the example zips into my ESTUDIO-VIDEOS folder"*.

SECTION 2

Install Claude Code

Video Studio is driven by Claude (the AI from Anthropic). Claude writes scripts, picks styles and runs the skills for you.

1. Go to claude.ai/download and install the **Claude desktop app** (Windows or Mac).
2. Sign in. You need the **Pro plan or higher** (Claude Code isn't available on the free plan).
3. In the app, open the **Code** tab (not "Chat"). That's where Claude can work inside a folder on your computer.

SECTION 3

Run the installer

🪟 Windows: double-click `INSTALAR.bat`

Open `C:\ESTUDIO-VIDEOS` and double-click **INSTALAR.bat** ("instalar" = install).

If you see...	Do this

"Windows protected your PC"	**More info → Run anyway**
"Você aceita a licença?" (accept the license?)	Press **S** (= Yes) and Enter
"Do you want to allow this app to make changes?"	**Yes** (Python, Node, ffmpeg, Ollama being installed)
Yellow warning "ATENÇÃO: caminho..." or "só X skills"	Press **N**, go back to Section 1 and extract to `C:\`

Wait for **TUDO PRONTO** ("ALL DONE"). Don't close the black window. At the end it makes a 10-second test video and opens the panel in your browser. After that, just use the **"Estúdio de Vídeos"** shortcut on your desktop.

🍎 Mac: double-click `INSTALAR.command`

Inside the folder, double-click **INSTALAR.command**. Terminal opens and starts by itself.

If you see...	Do this
"can't be opened because it is from an unidentified developer"	Right-click the file → **Open** → **Open**. On newer macOS: **System Settings** → **Privacy & Security** → **Open Anyway**
It asks for a password	It's your Mac login password. Type it and press Enter — **nothing shows while typing, that's normal**.
"Install Command Line Developer Tools?"	**Install**, wait, then double-click INSTALAR.command again.

> **Intel Mac:** it uses the official installers (python.org, nodejs.org, ffmpeg) and **may ask for your password several times — that's normal**. Everything works, just slower. The free script writer (Ollama) needs macOS 14+.

> **Plan B (if the Mac blocks it completely):** open Terminal and paste:

```
bash ~/ESTUDIO-VIDEOS/INSTALAR.command
```

What gets installed (skips what you already have): Python 3.12 · Node.js 22 · ffmpeg · Chrome for rendering · Ollama + script model · Whisper (captions) · CLIP · Blender and Kokoro voice (optional 3D skills). It detects your PC: strong NVIDIA GPU → bigger models; simpler PC → light models. Rendering adapts to free memory so it won't freeze.

SECTION 4 · EASIEST WAY

Or let Claude install everything

Claude checks your computer, shows what it will install, asks permission and fixes errors on its own. Do the extract step first (Section 1).

Never send the zip in the chat. You'll get "file too large". Extract it, then open the **FOLDER** in the Code tab.

1. Claude app → **Code** tab → choose the folder `C:\ESTUDIO-VIDEOS` (Mac: `ESTUDIO-VIDEOS` in your Home folder).
2. Type:

```
install everything
```

Claude will: 1) introduce the package, 2) ask to look at your computer (read only), 3) tell you what runs fully or is limited, 4) ask for your "yes" and install step by step, 5) make the test video and open the panel.

Also works with Codex (ChatGPT) or OpenCode: in a terminal, `cd C:\ESTUDIO-VIDEOS` then `codex` (or `opencode`). Free plans hit "usage limit / 429" fast — that's not a Video Studio bug.

SECTION 5

Your first video

1. Open the **"Estúdio de Vídeos"** shortcut (or ask Claude: *"open the editor"*). The panel opens at `http://localhost:8780`.
2. Click **Criar** (Create) → 🖼 **Vídeo com imagens** (Video with images).
3. Write your topic (English is fine) → pick a style → 🎬 **Fazer vídeo** (Make video) → check the images → ▶ **Renderizar vídeo** (Render).

> **Prefer talking to Claude?** In the Code tab, inside the folder, just ask in English: *"Make a 30-second vertical video about 3 facts on black holes, in the pixel art style, English voice and captions."* Claude picks the skill and renders it. Ask *"list the styles"* to see all of them.

Panel word (PT)	Means
Criar	Create
Roteiro	Script
Estilo	Style
Voz / Legenda	Voice / Captions
Renderizar	Render (export)
Ajustes	Settings
Vídeos prontos	Finished videos

SECTION 6

How to update (without losing anything)

No need to uninstall. Your videos, settings, keys and installed tools stay — the new zip doesn't include them, so nothing is overwritten.

1. **Close the editor** (the black window on Windows / Terminal on Mac that stays open while the panel runs).

2. **Download the new zip and extract it to the SAME place.** Windows: right-click → Extract All... → type `C:\` → Extract → "Replace the files in the destination". Mac, in Terminal:

```
ditto -x -k ~/Downloads/ESTUDIO-VIDEOS*.zip ~/
```

3. **Run the installer again** (INSTALAR.bat / INSTALAR.command). It skips what's installed and only adds what's new — much faster.

> With Claude: open the folder in the Code tab and type *"I downloaded the new version, update it"*.

SECTION 7

Common errors

The installer always shows a yellow message **"O QUE FAZER"** (WHAT TO DO). Do what it says and run the installer again — it resumes where it stopped.

What happened	Fix
"Folder won't open", "skill missing", "file not found"	Incomplete extraction. Delete the folder and extract again to `C:\` (Mac: Home folder).
"ATENÇÃO: só X skills nesta pasta" (only X skills)	Same: extract again to a short path. There should be 96.
"a pasta tem acento" / "OneDrive"	Path has special characters or OneDrive. Move the folder to `C:\ESTUDIO-VIDEOS` and run again.
"só X GB livres" (only X GB free)	Free up space (15 GB needed) and run again.

Stopped at "pip install" or "npm install"	Internet dropped or antivirus blocked it. Pause the antivirus (Avast, McAfee, Norton) for 15 min and run again.
Python/Node didn't install (Windows)	Restart the computer and run INSTALAR.bat again.
"Ollama não respondeu"	Open the Ollama app once and run again. Everything else works without it.
Render froze or is slow	Close Chrome and heavy programs, render again — it resumes.
Mac: "command not found" after restart	Use the desktop shortcut, or run `bash ~/ESTUDIO-VIDEOS/iniciar.sh`
"File too large" in Claude	You sent the zip in the chat. Extract it and open the folder in the Code tab (Section 4).

Still stuck? Send us these 2 files

They're inside the ESTUDIO-VIDEOS folder:

```
INSTALACAO.log              ← everything the installer did
RELATORIO-INSTALACAO.txt    ← ✅/❌ for each part (voice, captions, rende
r…)
```

Email them to **suporteselos@gmail.com**. Or open Claude in the folder and type: *"the installation failed, fix it"* — it reads these files and fixes the problem.

UPGRADE

⭐ Sales Machine on Autopilot

If you added the **Sales Machine on Autopilot** upgrade to your order, your written course + PDF are here. Video lessons in English are coming soon.

Open Sales Machine on Autopilot →

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